



EUROPEAN UNION



GOVERNMENT OF ROMANIA



SERBIAN GOVERNMENT



Structural Funds

2007 - 2013



BANAT FASHION

JELENA MILUTINOVIC

PROMOTIONAL CONFERENCE

18. January 2016, Zrenjanin, Serbia

In the frame of the project

The analysis of innovation and cooperation ability and development opportunities of SMEs in the Serbian-Romanian cross border area inspired by the cultural heritage of the Serbian and Romanian people



**CROSS
BORDER
COOPERATION**

Romania-Serbia

Municipality of Plandiste

As multicultural and multinational community aware of necessary connection with EU, Municipality of Plandiste is focused on international cooperation and help from developed European countries.

Through CBC Programme Romania – Serbia 2 projects were implemented: with Municipality of Boksa in the field of emergency situations, so as "SME Development Support Center of municipalities Plandiste and Deta" which was related to support SME in textile and agricultural production.



About the project...



Project *The analysis of innovation and cooperation ability and development opportunities of SMEs in the Serbian-Romanian cross border area inspired by the cultural heritage of the Serbian and Romanian people* represents joint efforts of 3 partners: Technical faculty Mihajlo Pupin Zrenjanin, West University Timisoara and Municipality of Plandiste.

Municipality of Plandiste is involved in the part of the project which promotes textile industry as a possibility for employment and self-employment in this area.

About the project...

Project budget:

Total 35.380,00 euro

IPA 30.073,00 euro

15% providing Municipality of Plandiste



About the project...



One of the main project activities was the SME education, which was implemented during December 2015.

Around 30 people interested in textile industry were present and that was the opportunity for them to be informed about EUROPEAN TECHNOLOGY PLATFORM

Municipality of Plandiste

The next activity will be the Fashion show organization.

It should be implemented in the future period, together with exhibition and round tables.

This is our contribution to the achievement of the project objectives, in order of increasing competitiveness, employment rate and discovering new fashion industry products.

